

2/24/10

Dear Swimmers:

First of all, congratulations to ALL of you that are still swimming in Champs meets - the best of the best are still in the pool. Cheers to all my triathletes who are trying to ramp up, despite the snow....

At the Olympic Coaches conference a few months ago, I met a Rep from a new sports nutrition company that was very exciting. PURE SPORT is a serious company and they have only 2 products - developed by the best in the business with the help of various medical physicians. What got me excited was the beautiful simplicity of what they offer and that MICHAEL PHELPS is using, endorsing, and fully participating in the company. This is what Aquaman has been using - in Beijing and now. Please check them out on the web - PURE SPORT.

I have decided to bring this to you - after I did my own research; comparing it to Hammer, Gatorade, Endurance, etc. Time to give it a try. We will see how this works for O2 SWIMMING. The company is giving us -20% and no shipping with a \$100 order. We will have no trouble doing that. In the future, I will be able to give O2 SWIMMERS -10% and NO shipping charges. My idea is to place a trial order now - maybe a few weeks or a month worth of product. If we like it, we should do this like HAMMER sets up their ordering. We can all distribute through me once a quarter - I will send out a reminder and place a "TEAM ORDER". I will pass the permanent -10% and no shipping on to everyone - as long as everyone pays me fast....no orders waiting in the Endless Pool room for weeks.

Here are the products and the regular prices.....take 20% off this time.....it will be 10% off thereafter (unless they up the discount). NO SHIPPING, as our orders will all be over \$100 together.

PURE SPORT:

Workout drink:

15 doses = \$29.99.....-20% = \$23.99  
36 doses = \$49.99.....-20% = \$39.99

Recovery drink:

10 packets = 24.99.....-20% = \$19.99  
11 in a can= 24.99.....\$19.99

Starter Kit : 4 X work out drinks, 4 X recovery, and one Pure Sport bottle

\$19.99.....-20% = \$15.99

Please let me know ASAP, as I am placing the order by the end of business next tuesday 02 March 2010. Not sure I can answer a lot of questions yet, but they do have a very good website.

Think spring.

Place your order now if you want to try the latest Olympic Approved sports drinks. \*\*\*\*Olympic approved is NOT easy to get.

SwimStrong. SwimSilent.

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